UNIVERSITY of DAYTON PUBLISHING

2017 Catalogue



Improving **English**Developing **people**



Working Together Through a Common Language

At University of Dayton Publishing (UDP), we see the English language as an opportunity to build communication and understanding across borders.

Our mission is to provide high-quality English language materials and promote strong universal values that develop social responsibility, cooperation, and global awareness.

We educate for transformation

In our dual role as a publisher and educational consultant, we have three main aims:

- Deliver tailor-made solutions to help schools evaluate and introduce new materials
- Give teachers opportunities to realize their full potential and stay up-to-date with the latest trends in teaching
- Offer support in the transition to modern curriculum implementation.

We believe we learn best as a community

This support extends to teachers across a range of training options offered through University of Dayton Publishing Professional Services.

From online course modules to a busy program of teacher training workshops across Latin America, teachers can get the input they need to improve their professional status.

Together, we can give preschool, primary, secondary, and high school learners of English the best start in life.

With a principled approach to developing English and improving peoples' lives—combined with a leading presence across Latin America—UDP is widely recognized as the best option for learners and teachers of English.



University Credentials

UDP is closely affiliated with the University of Dayton, one of the most respected Catholic universities in the USA.

Founded in 1850, the University prepares students and teachers for both life and work, promoting the values of strong communities and leadership through service to others. Close links to the University of Dayton mean that robust educational and social values can be seen in all our products and services.

Following their example and academic principles, UDP produces materials that both improve the teaching of English and aid the development of personal attributes that will help learners in the future.

In collaboration with the University, UDP offers face-toface and online teacher training through international ELT events in Latin America, the on-campus Summer Educational Exchange @ Dayton (SEED) for Teachers, and our fully online Teacher Education Programme.

For more information visit: udayton.edu



Developing English Improving Lives

UDEL - University of Dayton English Language Institute

The UDEL Institute is your gateway to a wide range of teacher development and student language programs at the University of Dayton.

Its mission is to support English language teaching and learning initiatives in the Americas and around the world.

Key initiatives include the UDEL TEFL Certificate and SEED, the Summer Educational Exchange at Dayton for both teachers and students.

If you are looking for more intensive study, UDEL also offers a graduate certificate in TESOL for developing teachers, and the B.E.S.T. Summer Program for students looking for a focus on global Business, Engineering, and Science and Technology.

The University of Dayton and UDP are connected in their joint commitment to furthering education in the global context and supporting the development of educational values internationally.

For more information visit: go.udayton.edu/udel Contact: udel@udayton.edu





English Language Institute

Student Education Programs

SEED: Students

Summer Educational Exchange at Dayton for Students

The Summer Educational Exchange Program for Students at the University of Dayton introduces English language learners to US American culture and develops English oral and written communication skills.

A three-week Intensive English program every July offers:

- Class time and coursework
- Cooperative learning project
- Hands-on activities
- · An authentic US university experience

For more information visit: go.udayton.edu/seed

B.E.S.T. Summer Program

Entrepreneurship 101

Designed for high school and college students, this summer program offers a blend of academic and hands-on learning centred on entrepreneurship, including the ideation process, the Lean Canvas Model and elevator pitches, all while experiencing life as a UD student and exploring the local Dayton community.

As part of this program, students receive three hours of college credit, which may be transferred to any college or university. They also gain a global perspective and can interact with students from around the world.

Students must be able to demonstrate some level of English proficiency through a test of English Language Proficiency (IELTS, TOEFL, etc.) or based on their high school or university English grades.

For more information visit: www.udayton.edu/apply/undergraduate/hsprograms/entrepreneurship-101.php

Teacher Training

TEFL

Teaching English as a Foreign Language (Certificate Program)

The UDEL TEFL Certificate program is an immersive training program, enabling ELT professionals in Latin America gain certification in the instruction of English as a foreign language.

The 160-hour program combines a blended format with a series of in-person and online course modules and observations. Study builds on teachers' classroom experience and education through reflective practice within a community of learners to develop teaching excellence.

With multiple entry points, flexibility of access, and faculty support from one of the top-tier research universities in the US, the UDEL TEFL Certificate is the next step for teachers to further their professional goals.

Contact: udel@udayton.edu

TESOL

Teaching English to Speakers of Other Languages (Graduate Certificate Program)

Teachers with Bachelor's degrees can also gain a graduate certificate in TESOL through UD. The focus of the program is on teaching English as an additional language in K-12 schools, language institutes, and adult education settings around the world.

SEED: Teachers

Summer Educational Exchange at Dayton for English Language Teachers

Prepares teachers to expand their competencies through hands-on training, skills development, and reflection. The two-week intensive program every July offers:

- Reading and Discussion Seminars
- Methodology Workshops
- Training of Trainer course

For more information visit go.udayton.edu/seed

Experiential E-Learning for Teachers



At UDP Professional Services, we strongly believe that learning is an individual process of construction which is enriched by reflection, interaction, and engagement in meaningful tasks.



Tutor-Led Training and Online Community

UDP Professional Services provides teachers with an experienced teacher trainer and an online community dedicated to professional development.

Each module offers 30 hours of learning divided into three stages:

1 Explore

Participants use their own experience and knowledge to analyze the course content and identify their learning needs.

2 Think and Learn

Examples of best practice and theory give teachers the opportunity to compare and contrast their ideas and beliefs.

3 Use

Enhance your knowledge of basic English Language Teaching (ELT) methodology and practice. Study online, at your own pace.

Modules

English for the Classroom

Development of key skills to enhance teachers' use of English in the classroom.

Children as Language Learners

Theory and practice related to how children learn languages and how teachers can support their learning process.

L2 Literacy

Key pedagogical principles for teaching reading and writing in a second language.

CLIL, Bilingualism and Multilingualism

Awareness and implementation of the basics of bilingual teaching with a CLIL approach.

CLIL: How to Teach Science

Strategies and techniques for teaching science through English in primary and secondary classrooms.

CLIL: How to Teach Art & Crafts

Strategies and techniques for teaching art through English in primary and secondary classrooms.

For more information

For more information about dates, specific course contents, entry requirements, and how to pay, please visit: www.udpproserv.com.

Modules may be purchased with a bank transfer or directly online (all online payments are securely made through Paypal).

For local sales, group rates, discounts, or scholarships, please contact your local UDP sales consultant.



Introducing a Major New Partnership between





University of Dayton Publishing and Zaner-Bloser have joined forces to give teachers and students across Latin America the opportunity to cover the Common Core State Standards for Language Arts in their English classrooms.

Together, our aim is to provide an unprecedented selection of resources based on tried-and-tested methodologies and learning technology.

About Zaner-Bloser

Zaner-Bloser—part of the Highlights family of companies specializes in flexible, customizable solutions in both print and digital formats to help 21st century students to read, write, and comprehend new words.

Teachers around the world use curricula and resources from Zaner-Bloser to inspire lifelong learning in their students and to achieve improved results in their classrooms.

The company has supported educators since 1895, developing its materials through years of research, experience, and feedback.

See **Language Arts** on page 56



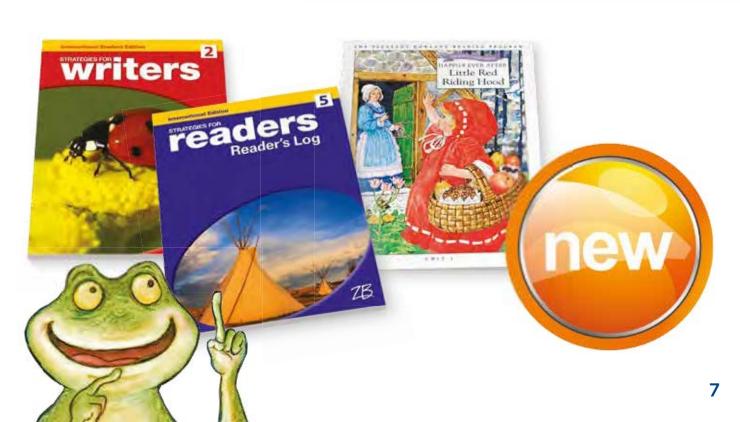
Our Mutual Objectives

University of Dayton Publishing and Zaner-Bloser are committed to:

- 1 Providing educational technology solutions that support teachers and students.
- 2 Offering the resources to inspire students to become lifelong learners.
- **3** Promoting the Common Core State Standards (CCSS).
- 4 Encouraging a love of words and fostering reading, writing, and vocabulary development.







Web & Digital Resources



UDP access is a digital Learning Management System (LMS) that helps teachers and learners move into a 21st century model of education.

The system offers a variety of easy-to-use tools that allow teachers to access all course components digitally, communicate with students, assign tasks, track learners' scores, and monitor overall progress.

Using state-of-the-art technology with sound pedagogical credentials, teachers can offer a blended approach to language learning at all levels and ages.



The *UDP* access virtual learning environment offers students and teachers a wide range of course related resources which will enhance the learning process while helping develop 21st century skills.



- Use *UDP* access on a range of devices: interactive whiteboards, computers, tablets, and cell phones.
- User-friendly for different age groups.
- A safe online environment for students to access digital materials.
- Web 2.0 tools enable collaborative creative work such as wikis and forums.





Technology now plays an important part in English language teaching (ELT) and teacher development. Recent advances have taken online and digital resources to a whole new level.



Web Resources

UDP Online website is a resource center of digital books, test generators, and photocopiable worksheets—free materials to help your lessons go further.

Digital Books

Containing all the materials in the printed student's books, use the free digital books on your interactive whiteboard to zoom in on activities, play the audio, or personalize the material with your own notes, images, and links.

Test Generator

Making it easier for teachers to select ready-to-print tests, or create their own, for their students.



Created by SM, Conect@ enables schools to prepare students for the challenges of a knowledge-based society.

Conect@ covers grades Pre-K to 12 and all subject areas in the curriculum.



This web portal for students and teachers includes:

- A virtual classroom for teachers to interact with their students and track their progress.
- All Conect@ books in digital format.
- · Tools for teachers to add their own content.
- Digitalized teacher's books, customizable monthly planners, exam generators, question banks, and more.





develop basic communicative skills.

Give children the best start in life as they learn and enjoy

18

PAGE **20**

PRIMARY

3 Levels

3 Levels

Toy Box 2.0

Comet 6 levels	Use English to explore new topics and develop skills for working together as a group.	PAGE 26
Trails Plus 6 levels	An exciting new way to explore English.	PAGE 28
Imagine 2.0 6 levels	Updated and improved for five-plus hours of English classes a week.	PAGE 30

English.

PRIMARY CLIL

Key Science 6 levels	Cover all the key content areas for science, using English as the language of learning.	PAGE 34
Key Arts & Crafts 6 levels	Covers all the key content areas for the arts curriculum from grades 1 to 6.	PAGE 36

MIDDLE & HIGH SCHOOL

Crossover Intro & Plus 4 levels The series that helps students to appreciate the world outside the classroom.		PAGE 40
Crossover Higher 3 levels Developing English proficiency and preparing high school students for the world outside the classroom.		PAGE 44
American On Course 6 levels	Develops key skills and encourages all students to become more responsible for their own learning.	PAGE 48
i-World 6 levels	Teenage learners express their ideas, apply their experience, and explore the world around them.	PAGE 50
Prep for Life 4 levels	The communicative course that prepares students for higher education and work.	PAGE 54

LANGUAGE ARTS

Happily Ever After™ 2 Levels	A readiness program with children's literature at its heart.	PAGE 58
ABC 123 Just For Me!™ Grade Pre-K	The program that prepares young children for handwriting ahead of kindergarten.	PAGE 62
Strategies for Readers™ Grades K-6	A comprehensive solution for grades K-6, built on the foundation of social-emotional learning.	PAGE 66
Strategies for Writers™ Grades K-6	Helping students succeed as effective writers in the 21st century.	PAGE 70
Spelling Connections™ Grades K-8	Comprehensive instruction on American English word spelling for Grades K-8.	PAGE 74
Word Wisdom™ Grades 3-8	A complete program to teach students new vocabulary and improve comprehension.	PAGE 76
Grammar, Usage, and Mechanics Grades 2-8	Grammar, Usage, and Mechanics teaches students critical skills for successful writing.	PAGE 78
Zaner-Bloser Handwriting™ Grades K-6	Focus on the foundational literacy skill that is proven to accelerate learning.	PAGE 80

REFERENCE

My World Learner's Dictionary	Helps primary and secondary students check essential vocabulary in key content areas.	PAGE 84
World Book	A premium educational website containing age-appropriate resources.	PAGE 86

Learning Paths and the UDP Catalog

In order to ensure continuity as students move from preschool to primary or from primary to secondary, UDP series fit together seamlessly to enable students to achieve maximum results.

HOURS PRESCHOOL

1 to 3 hours

3 to 4 hours

5-10 hours

Zaner-Bloser for Preeschool

STRATEGIES FOR TRATEGIES FOR

Zaner-Bloser for Primary and Secondary

Bilingual 10+ hours





SECONDARY

HIGH SCHOOL

Online Resources





















University of Dayton Publishing and Zaner-Bloser have joined forces to give teachers and students across Latin America the opportunity to cover the Common Core State Standards for Language Arts in their English classrooms. Together, our aim is to provide an unprecedented selection of resources based on tried-and-tested methodologies and learning technology.



Preschool

Giving the youngest learners the best start in life in English.

Our courses are designed to help young learners play, express themselves, and learn in English.

Common European Framework

	Power Pets 2nd edition The series designed to help learners start out in English and explore universal values.	A1	A2	PAGE 16
Trais	Little Trails Helping preschool students to enjoy using English as they develop basic communicative skills.	A1	A2	PAGE 18
	Toy Box 2.0 Give children the best start in life as they learn and enjoy English.	A1	A2	PAGE 20



Reference Materials (See page 82)

- My World Learner's Dictionary
- World Book Kids
- · World Book Students
- · World Book Discover





Training Links (See page 4)

- · Children as Language Learners
- Teaching Preschool and Primary Children
- L2 Literacy

Power Pets 2nd Edition

Elizabeth Ruiz Burton-Brown, Lisa Uribe Taylor

The series that helps learners start out in English and explore universal values.

Say hello to Diggy Dog, Kitty Cat, and Marty Mouse. They help students develop everyday language and communication skills, with a focus on interpersonal relationships, mathematical thinking, environmental awareness, and artistic appreciation and expression.

Power Pets 2nd Edition offers an engaging way to learn through:

- ✓ Personal experience
- √ Social interaction
- ✓ Songs and rhymes
- ✓ Meaningful stories



For Students at each level

Student's Book & CD Power Pad







For Teachers at each level

Teacher's Guide Adventure Book Posters Flashcards Class CD





Power Pets 2nd Edition Online

Multimedia resources make learning more fun for young learners:

- **Digital books** for interactive whiteboards
- Lots of additional interactive activities
- Downloadable Teacher's Resources

Delivered through





Little Trails

Nicole Michaels

Helping preschool students to enjoy using English as they develop basic communicative skills.

Little Trails helps learners develop their skills and explore language through fun activities. Enjoyment and engagement are key as students are guided from controlled to freer practice.

Follow the trails and find:

- ✓ Entertaining topics
- √ Fun songs and stories
- ✓ Communicative activities
- ✓ Creative group projects and cutouts
- ✓ Review games for consolidation



For Students at each level

Activity Book with Cutouts



For Teachers at each level

Teacher's Guide Story Book Fact Book Class CD









Little Trails Online

Step into the virtual classroom to interact with students and monitor their progress, with:

- **Digital books** for interactive whiteboards
- Animated stories with audio
- Digitalized Teacher's Guide and customizable monthly planners

Delivered through **Conect** (see page 9)



Toy Box 2.0

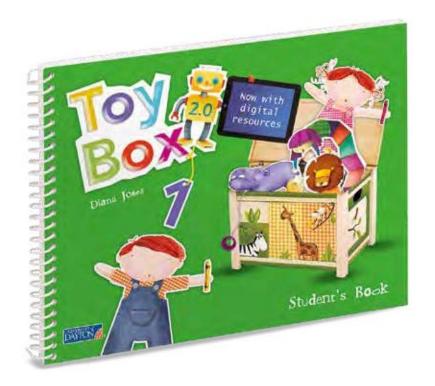
Diana Jones

Give children the best start in life as they learn and enjoy English.

Toy Box 2.0 enables young learners to acquire English naturally through story- and content-based themes that reflect the preschool curriculum. Activities develop prereading and prewriting communication skills, an awareness of numbers, and an appreciation of nature, science, and art.

With Toy Box 2.0 learners:

- ✓ Feel comfortable using the language
- ✓ Interact meaningfully with others
- ✓ Develop essential communication skills
- ✓ Develop intercultural awareness



For Students at each level

Student's Book & CD Activity Book







For Teachers at each level

Teacher's Guide Big Book Posters Flashcards Class CD





Toy Box 2.0 Online

Take the learning process further and develop digital competencies with:

- Interactive activities, animated songs, and stories
- Digital books for interactive whiteboards
- Downloadable resources for assessment and progress checking
- Interactive posters and flashcards

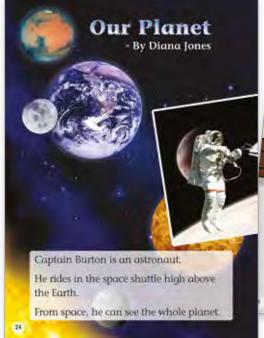
Delivered through **CCESS** (see page 8)

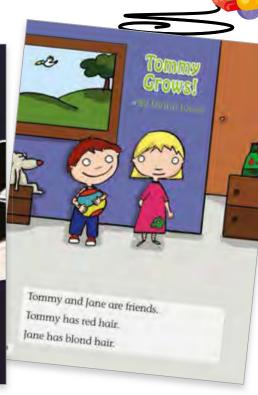


Start out with



This well-loved preschool series offers a variety of teaching and practice resources both on paper and digitally.





Beautifully illustrated stories and texts, providing the context for language teaching.

Games and activities for language consolidation.

Age-appropriate cutout pages for further practice and skills development.

Unfit 6 Per

Start

Dail 13 Leason 4

Page for gave have





Primary

Still young, but more to explore... with English the language of imagination.

As they grow, learners can use English in many different ways to learn new subjects.

PRIMARY

Comet

Use English to explore new topics and develop skills for working together as a group.

Trails Plus

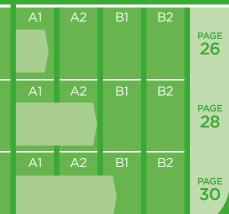
An exciting new way to discover English.



Imagine 2.0

Updated and improved for five-plus hours of English classes a week.

Common European Framework



PRIMARY CLIL

(3)

Key Science

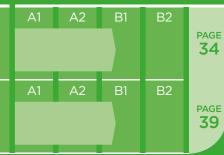
Covers all the key content areas for science, using English as the language of learning.



Key Arts & Crafts

Covers all the key content areas for the arts curriculum from grades 1 to 6.

Common European Framework





Reference Materials (See page 82)

- · My World Learner's Dictionary
- World Book Kids
- World Book Students
- World Book Discover





Training Links (See page 4)

- English for the Classroom
- Children as Language Learners
- · Teaching Preschool and Primary Children
- L2 Literacy

Comet

Michele Guerrini, Izabella Hearn, Lois May, Jane Howes, and Peter Loveday

Use English to explore new topics and develop skills for working together as a group.

With *Comet* students use English to learn about the world around them. An introductory unit sets the scene. Then students develop their English through four story-based units and four content-based units that cover science, math, social studies, and language arts.

The series gives young learners:

- √ Step-by-step language development
- √ Extensive skills practice and recycling
- √ Use of English to explore other school subjects
- √ Exposure to universal human values





For Students at each level

Student's Book Multi-ROM Activity Book







For Teachers at each level

Teacher's Guide Posters Flashcards Class CD





Comet Online

Multimedia resources to make *Comet* go further:

- Digital books for interactive whiteboards at every level
- Multi-level worksheets
- · Word cards

Delivered through







Trails Plus

CLIL

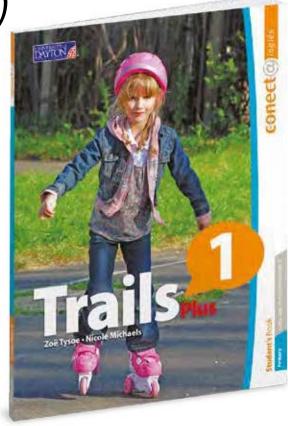
Zoë Tysoe, Nicole Michaels, Jeremy Edgar, Eloise Vivanco

An exciting new way to explore English.

With a focus on natural social interaction, critical thinking skills, and a syllabus where language is constantly recycled, *Trails Plus* encourages an active role in the learning process. The series achieves this through individual, pair, group, and project work.

Taking primary students through levels A1 and A2 with a focus on:

- √ Learning through literature
- √ Language patterns, sounds, and letters
- √ Songs, games, and interactive activities
- √ Group projects and a cross-curricular focus



For Students at each level

Student's Book Workbook with Multi-ROM Reader







For Teachers at each level

Teacher's Book Class CD



Trails Plus Online

A virtual learning environment for students and teachers:

- Interact with your students and monitor their progress online
- Use Digital Books on interactive whiteboards
- Provide extra interactive activities
- Online practice for Cambridge Starters, Movers, and Flyers exams
- Digitalized teacher's book plus an exam generator and a question bank

Delivered through **Conect** (see page 9)

Language Trail and Learning Trail pages provide controlled and freer practice presented in the context of the Reader.



The *Trails Plus Reader* presents new language within familiar and academic contexts.

Lively images that _ children can relate to.



Up here is the canopy of the rain forest. Vines grow here. These vines are thick and long. Some can be a kilometer in length. Those interesting plants over there are bromeliads.

This is the emergent layer it has a lot of sunlight. Here you can find beautiful plants like that orchid over there. It is very different to the plants down there on the forest floor.





Imagine 2.0

Jin E. Zeter, Mari Carmen Vaquero, Angélica Sánchez de la Barquera, Anita Heald, Soreim Villagrán Paz

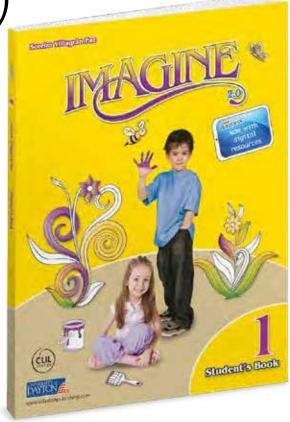
Updated and improved for five-plus hours of English classes a week.

Imagine 2.0 helps learners to communicate in a variety of contexts. The series focuses on content-based activities, skills development, communicative activities, meaningful exposure to English, social awareness, and universal values.

See what you can achieve when you give your students a range of contexts that include:

- ✓ Interesting stories and literature
- ✓ Informative content area topics
- √ Communicative activities
- √ Social awareness





For Students at each level

Student's Book Reader Activity Book







For Teachers at each level

Teacher's Guide Posters with Cutouts Class CD





Imagine 2.0 Online

The virtual learning environment for students and teachers:

- Interactive activities for extra practice
- External website links and international exam preparation
- Digital books for interactive whiteboards
- · Interactive posters and animated stories

Delivered through #access (see page 8)



Imagine 2.0

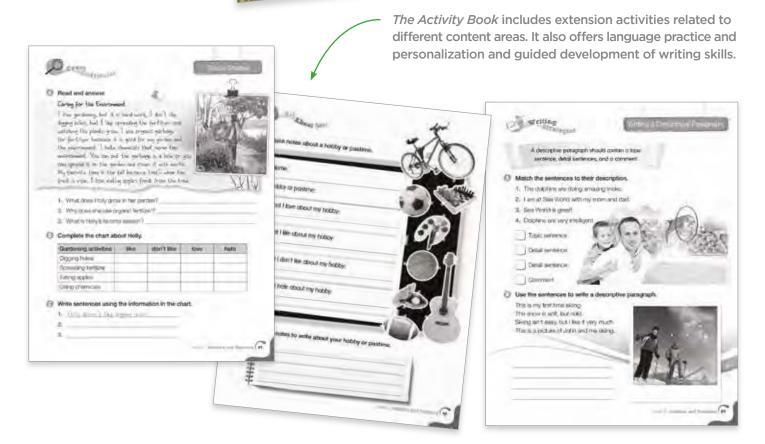


A classroom favorite for both teachers and students, *Imagine 2.0* now opens the door to 21st century education through meaningful tasks in both digital and paper formats.



The Imagine Reader has been carefully graded for age-appropriate readability and language proficiency.







The online learning management system (LMS) for students and teachers.

UDP access offers a variety of resources for further practice and consolidation tools that enables closer teacher-learner communication, tracking, and follow-up on students' progress.



Animated stories take the *Student's Book* to a new level.



Digital Book versions of the *Student's Book* include audio, animation, and website links.





Links to external sources give students safe access to extra information, digital activities, and websites offering project-based learning.



UDP access for *Imagine 2.0* includes additional games to consolidate new language, extra vocabulary practice, and skills development.

Key Science



Cover all the key content areas for science, using English as the language of learning.

Key Science offers everything teachers need to make the subject come alive in class. The units progress smoothly, and the background subject information for teachers allows learners to be fully prepared. The topics also "grow up" so students stay interested in each topic as they get older.

The series enables you to focus on:

- √ Key competencies
- √ Continuous recycling
- √ Communicative skills
- √ Cooperative work
- ✓ Personal autonomy



For Students at each level



For Teachers at each level



Key Science Online

Additional resources, including multimedia:

- Digital books for interactive whiteboards at every level
- Downloadable worksheets

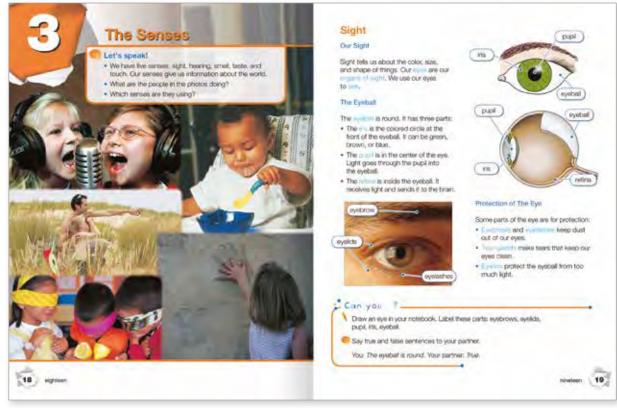
Delivered through UDP



(see page 9)







Key Arts & Crafts

Covers all the key content areas for the arts curriculum from grades 1 to 6.

Give young learners an enjoyable route into English, with themes that become more complex through the levels. From My Body, Animals, and Landscapes, to The Start of a New Era, Art Geniuses, and Advancing in Time, Key Arts & Crafts follows the changing interests and skills of your students.

The series supports both successful learning and teaching through:

- ✓ An emphasis on communication
- √ Clearly structured progression
- √ Constant recycling and consolidation
- √ A variety of activity types





For Students at each level

Student's Book



For Teachers at each level

Teacher's Guide Class CD





Key Arts & Crafts Online

Additional resources, including multimedia:

- Digital books for interactive whiteboards at every level
- Downloadable holiday worksheets

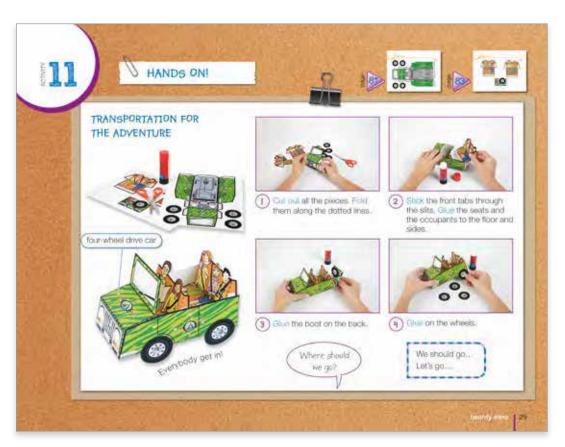
Delivered through





Practical and dynamic activities keep students engaged.









Middle & High School

Growing up... and ready to reach out to the world in English.

Now in their teens, learners are curious about the wider world. Give them the resources to do this in English.

Common European Framework Crossover Intro & Plus PAGE The series that helps students to appreciate the world outside the classroom. 40 Crossover Higher PAGE Developing English proficiency and preparing 44 high school students for the world outside the classroom. Δ2 American On Course PAGE Develops key skills and encourages all students to become more responsible for their own learning. 48 world i-world PAGE Teenage learners express their ideas, apply their 50 experience, and explore the world around them. A2 В2 Prep for Life PAGE The communicative course that prepares students 54 for higher education and work.



Reference Materials (See page 82)

- · My World Learner's Dictionary
- · World Book Kids
- · World Book Students
- · World Book Discover





Training Links (See page 4)

- · English for the Classroom
- L2 Literacy
- · An Introduction to CLIL
- CLIL: How to Teach Science
- · CLIL: How to Teach Art
- Teaching with Technology
- Teaching Teenagers

Crossover

Intro & Plus

Hilda Curwen, Marian Day, Susana Pontón

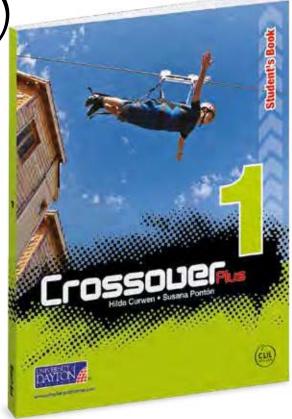
The series that helps students to appreciate the world outside the classroom.

Crossover Intro & Plus promote the acceptance of all cultures, socioeconomic situations, ages, races, opinions, and beliefs. A respect for life, dignity, and the rights of others are also key themes, as well as a focus on modern-day global issues such as the environment and technology.

Stimulating independent thinking and meaningful learning through:

- √ A broad variety of content and literature topics
- √ Comprehensive treatment of grammar and functions
- √ Continuous opportunities for project work
- ✓ A full English-English glossary with translation





For Students at each level

Student's Book Workbook Multi-ROM Reader









For Teachers at each level

Teacher's Guide Class CD

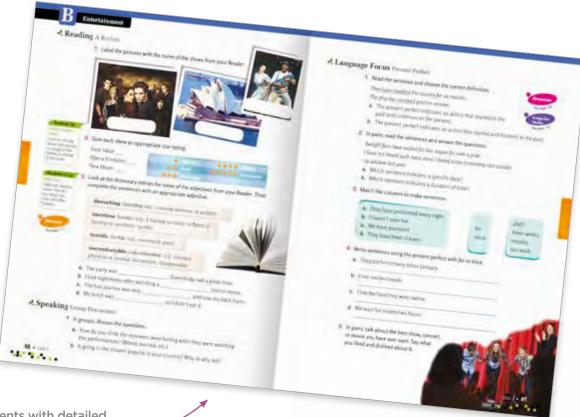


Crossover Online

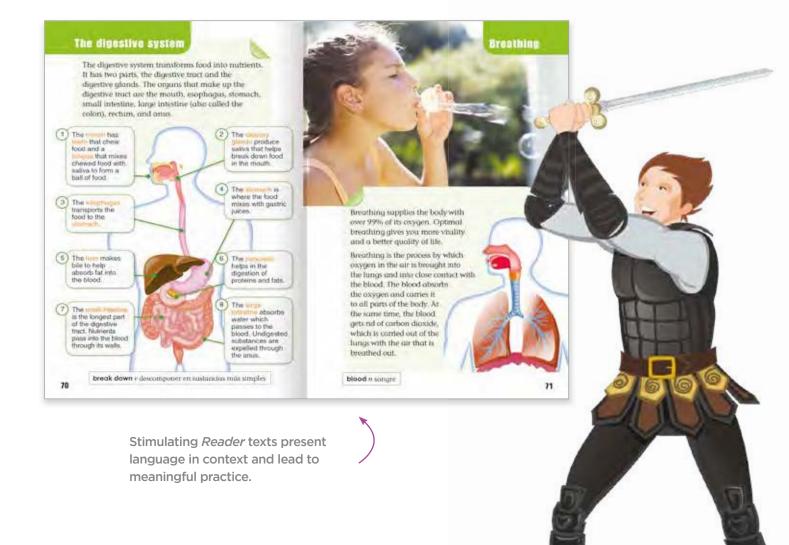
The virtual learning environment that includes:

- · Tools for teachers to interact with students and monitor their progress
- Digital books for interactive whiteboards
- interactive activities for practice and consolidation
- Digitalized teacher's guide customizable monthly planners, an exam generator, and a question bank
- Online practice for Cambridge PET exam

Delivered through **Conect** (see page 9)



Units provide students with detailed language input relating to each topic.



Crossover



Intro & Plus

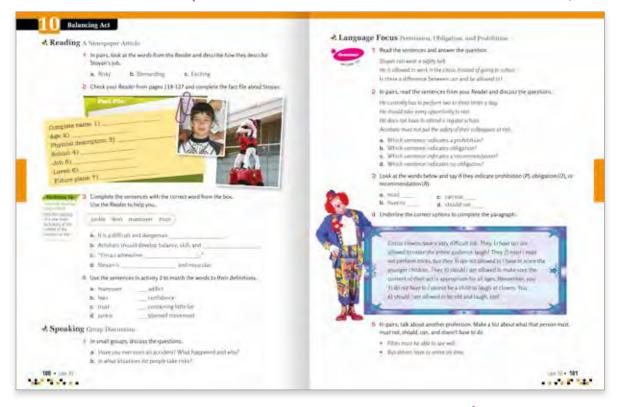
Crossover Plus provides a solid foundation for language development, with plenty of opportunities for teenage learners to express their opinions.





The *Reading* page contains while-reading and after-reading questions to encourage students to engage with the text.

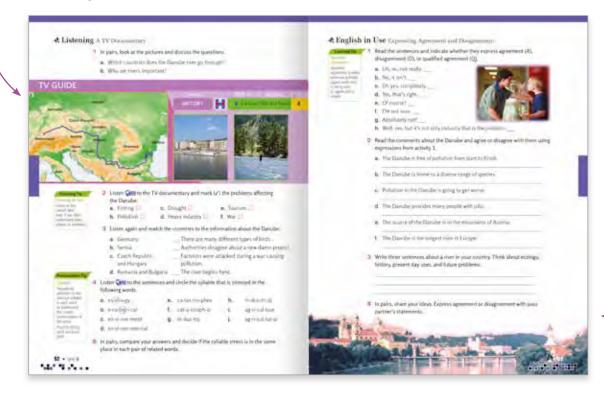
Language Focus activities encourage students to work out for themselves—and then practice—new language points.



Vocabulary tips and activities help students remember new language.

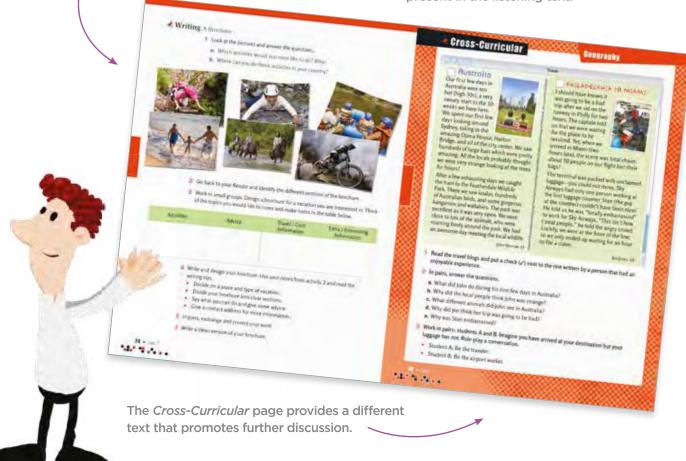


Listening comprehension activities and tips focus on areas of pronunciation that Spanish-speaking students have difficulty with.



The *Writing* page helps to develop basic writing skills with plenty of tips and strategies.

English in Use activities encourage students to notice and then use the language functions present in the listening text.



Crossover Higher

CLIL

Anita Heald, Lysette Taplin, Ivor Williams

Developing English proficiency and preparing high school students for the world outside the classroom.

The respect for life, dignity, and the rights of others continues to be a core focus in *Crossover Higher*. Students explore global issues—the environment, technology, society—in more detail and are encouraged to express their opinions and develop critical thinking skills.

Stimulating independent thinking and meaningful learning through:

- √ A broad variety of content and literature topics
- √ Comprehensive treatment of grammar and functions
- √ Continuous opportunities for project work
- ✓ A full English-English glossary with translation



For Students at each level

Student's Book Reader





For Teachers at each level

Teacher's Guide Class CD





Crossover Higher Online

The virtual learning environment that includes:

- A virtual classroom for teachers to **interact with students** and monitor their progress
- Digital books for interactive whiteboards
- interactive activities for practice and consolidation
- Digitalized teacher's guide customizable monthly planners, an exam generator, and a question bank
- Online practice for Cambridge FCE exam

Delivered through **Conect** (see page 9)



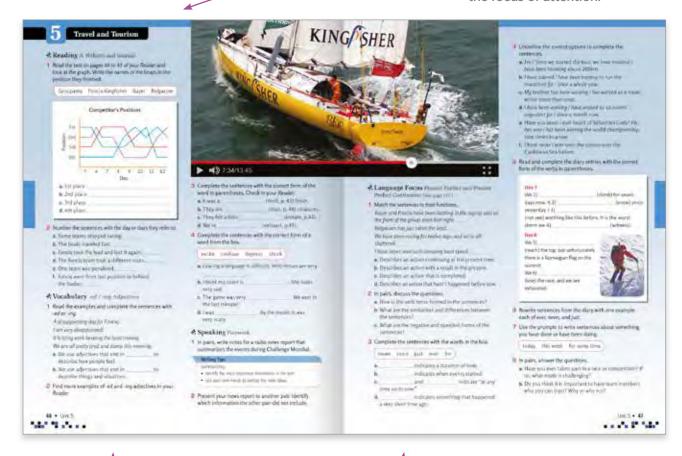


Crossover Higher



Crossover Higher provides a solid foundation for language development, with plenty of opportunities for teenage learners to express their opinions.

The *Reading* page develops while-reading and after-reading techniques, with authentic texts the focus of attention.



Vocabulary activities
reinforce new vocabulary
from the unit.

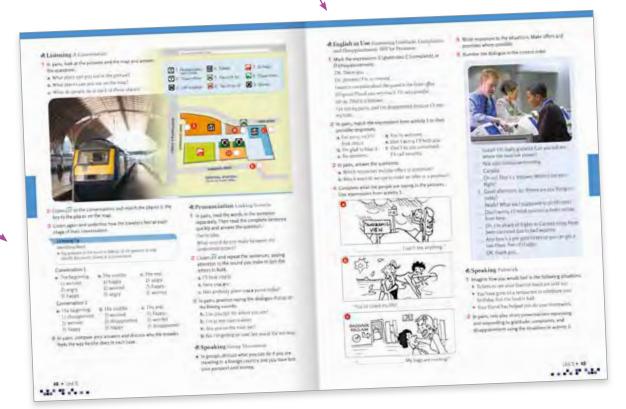
Language Focus activities encourage students to work out new language for themselves and then practice using it.

Also included in each unit:

- A Culture page that draws further attention to authentic global issues and situations
- A Review which contains further practice of language presented in the unit
- A Project that enables students to work together to create a tangible outcome related to the topic of the unit

Activities and tips focus on areas of pronunciation that Spanish-speaking students have difficulty with.

English in Use activities encourage students to use the language functions in the listening text for communicative purposes.



The *Writing* section provides a model and is supported by scaffolded activities and tips for students to develop their own writing skills.

The *Activity File* provides students with extra reading based on authentic texts, comprehension activities, and group tasks related to the topic.



American On Course

CLIL

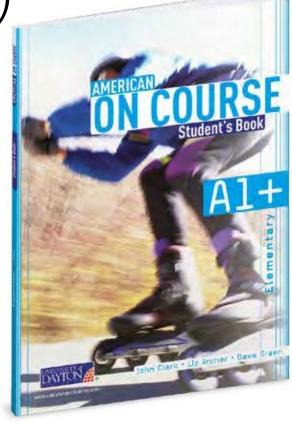
John Clark, Liz Archer, Dave Green

Develops key language skills and encourages both high- and low-achieving students to become more responsible for their own learning.

The series develops communication skills and provides learners with a broad understanding of different cultures, lifestyles, and perspectives. Teamwork is an important feature, and students are invited to exchange ideas, solve problems, and plan project work together.

American On Course challenges students within a supportive framework that includes:

- √ Continuous recycling and regular checkpoints
- √ Comprehensive treatment of grammar
- √ A focus on communication
- ✓ Perspectives that broaden teenage life
- √ Skills development for international exams preparation



For Students at each level

Student's Book Practice Book Multi-ROM







For Teachers at each level

Teacher's Guide Class CD





American On Course Online

The virtual learning environment that includes:

- Digital books for interactive whiteboards at every level
- Test Generator
- **Downloadable** grammar worksheets

Delivered through









Provides students with a highly-structured approach to language practice, skills development, and everyday English.

i-World

Michael Downie, David Gray, Ivor Williams

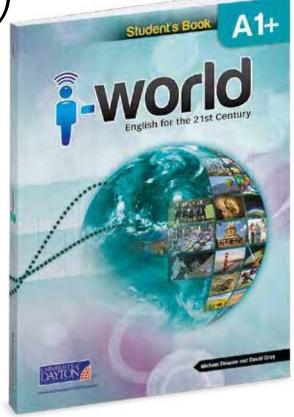
With *i-World*, there are opportunities on every page for teenage learners to express their ideas, apply their experience, and explore the world around them.

The series promotes critical thinking skills through meaningful communication activities and interactive tasks. A state-of-the-art learning platform helps the learning experience to go further with a blended approach that develops students' 21st century skills.

The series provides all the tools needed for blended learning, including:

- Multiple entry points, structured for a variety of learning timetables
- √ A broad variety of authentic content and topics
- √ A functional grammar syllabus
- √ A focus on project work and cooperative learning
- ✓ Links to the World Book Online encyclopedia and other digital resources





For Students at each level

Student's Book e-Reader e-worksite





For Teachers at each level

Teacher's Guide Class CD





i-World Online

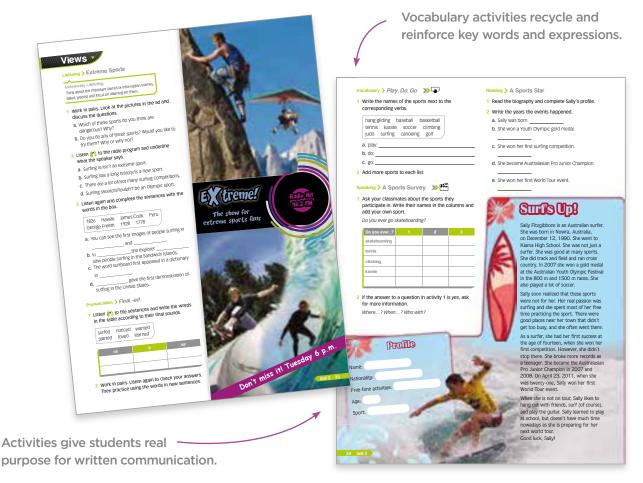
The virtual learning environment for students and teachers:

- Digital books for interactive whiteboards
- Interactive activities for practice and consolidation
- **Downloadable resources** for international exam preparation
- Videos, weblinks, and tasks on World Book Online

Delivered through **#access** (see page 8)







Become a Digital Citizen with





i-World provides blended learning with a variety of digital resources available on a fully-integrated learning management system.



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Online Reader with interactive activities introduces the topic of the standards of t

activities for language practice and skills development.

Each unit in i-World also includes:

- A cultural reading that examines the topic from a new angle, focusing attention on authentic global issues and situations.
- A project that enables students to work together on a topic-relate project that develops their technology skills.
- Writing pages provide a model, scaffolded activities, and tips for students to practice and develop writing skills in a range of genres.
- International exam practice reinforces the language presented in each unit.





- ✓ All material on UDP access is trackable.
- √ The platform encourages interaction and discussion through use of blogs.

Prep for Life (cul

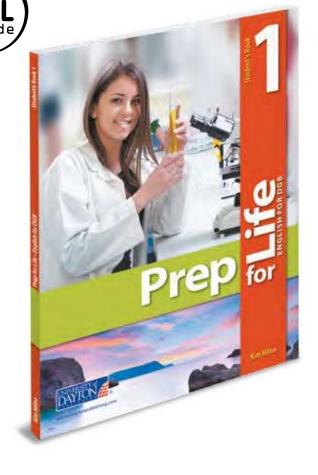
Kim Milne, Jeremy Edgar, Ivor Williams

The communicative course that prepares students for higher education and work.

Prep for Life reviews what students have previously learned and creates a solid foundation for the next stage in their lives. The course builds general knowledge so that students communicate actively and productively. This is achieved through activities related to different fields of work that help them improve their career prospects and use technological resources effectively.

Provides everything students need, including:

- √ Full coverage of the skills needed for effective communication
- √ A comprehensive approach to language functions
- √ Collaborative and interactive use of technology
- ✓ Development and practice of the four skills
- √ Peer and self-evaluation



For Students at each level

Student's Book Multi-ROM





For Teachers at each level

Teacher's Guide Class CD





Prep for Life Online

The virtual learning environment that includes:

- Digital books for interactive whiteboards
- Test Generator
- Online Projects

Delivered through @nlin





Prep for Life encourages learning through experience. Authentic texts give students the opportunity to read, listen, and respond critically, and to express and defend ideas and opinions.





The *B* classes focus on practicing new language and developing reading, listening, and speaking skills.

The *C* classes provide guided skills development related to cultural and cross-curricular themes.





Language Arts

Celebrate with us our exclusive distribution and partnership with Zaner-Bloser.

Part of the Highlights family of companies, Zaner-Bloser offers a wide range of solutions to help 21st century students read, write, and develop life-long learning skills.

PRESCHOOL



Happily Ever After™

A readiness program with children's literature at its heart.

PAGE 58



ABC 123 Just For Me!™

PRIMARY



Strategies for Readers™

66



Strategies for Writers™

70



Spelling Connections™
Comprehensive instruction on American English word spelling for Grades K-8.

PAGE 74



Word Wisdom™



Grammar, Usage and Mechanics

Grammar, Usage, and Mechanics teaches students critical skills



Zaner-Bloser Handwriting™

Focus on the foundational literacy skill that is proven to accelerate learning.

PAGE 80

Happily Ever After™

International Edition

A Readiness Program with Children's Literature at Its Heart

Happily Ever After™ is a readiness program designed to give three- and four-year-old children the foundation they need to be successful when they begin formal reading instruction. Well-known, beautifully illustrated selections of children's literature are the basis of the 10 units in the program.

Happily Ever After™ teaches a rich curriculum of early literacy skills, focusing on four areas:

- ✓ Language and vocabulary
- √ Fine motor skills
- ✓ Direction-following skills
- √ Listening skills



Happily Ever After™ Components

- Program Materials for the Student: Include big books, CDs, take-home storybooks, group activity and concept boards, activity pages, letter and color recognition activities, and take-home letters.
- Program Materials for the Teacher: Provide everything the teacher needs to run a class in one handy binder that includes teacher's guides, blackline masters, CDs, tactile cards, student letter cards, and color squares.





Happily Ever After™ teaches a rich curriculum of early literacy skills through a highly motivating, multimodal approach.



Happily Ever After™ includes:

- Story structure and appreciation
- · Print and book awareness
- · Letter recognition and naming
- Auditory discrimination
- Phonological and phonemic awareness
- · Listening and direction following

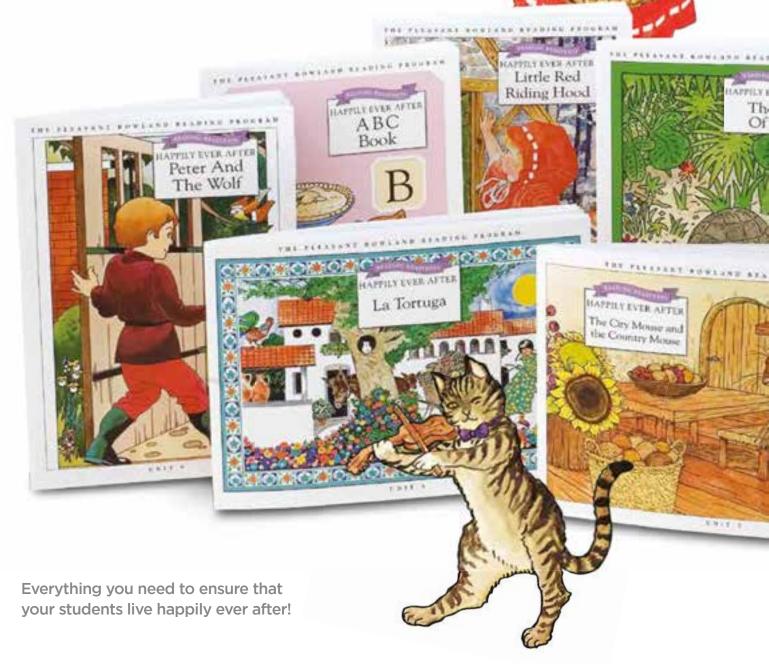
- Fine motor skills: cutting, folding, gluing, tracing, coloring, using a pencil
- Recognizing 10 colors and 8 shapes
- Instructional concepts and vocabulary, such as same and different; in, on; top, middle, bottom
- Oral language development
- Emergent writing through children's dictation

Happily Ever After™

International Edition

Here's why it works:

- **1.** Early reading skills are most effectively taught when integrated with the other language arts.
- **2.** Explicit instruction supports children at every step.
- **3.** A multimodal approach engages all children.
- 4. Motivation is key to children's success.

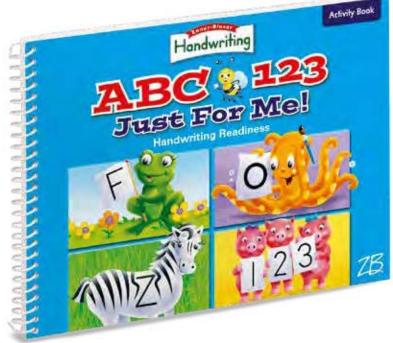




ABC 123 Just For Me!™

The program that prepares young children for handwriting ahead of kindergarten.

ABC 123 Just For Me!™ offers a progressive approach for teaching students letters and numerals. Students are first taught basic handwriting strokes and shapes. These skills are then applied to uppercase and lowercase letters, using songs, stories, and group worksheets that make learning fun for young children.



There are more than 100 lessons, all presented in clear, easy-to-understand language such as "pull down" and "slide right."

The program covers the key skills children will need at kindergarten, including:

- √ Handwriting skills
- ✓ Letter recognition
- ✓ Print awareness

- ✓ Phonemic awareness
- √ Fine-motor skills
- √ Gross-motor skills

✓ Spatial awareness

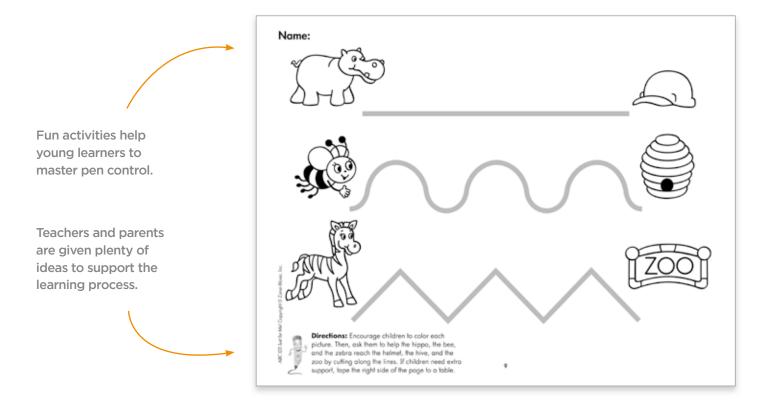
ABC 123 Just For Me!™ Components

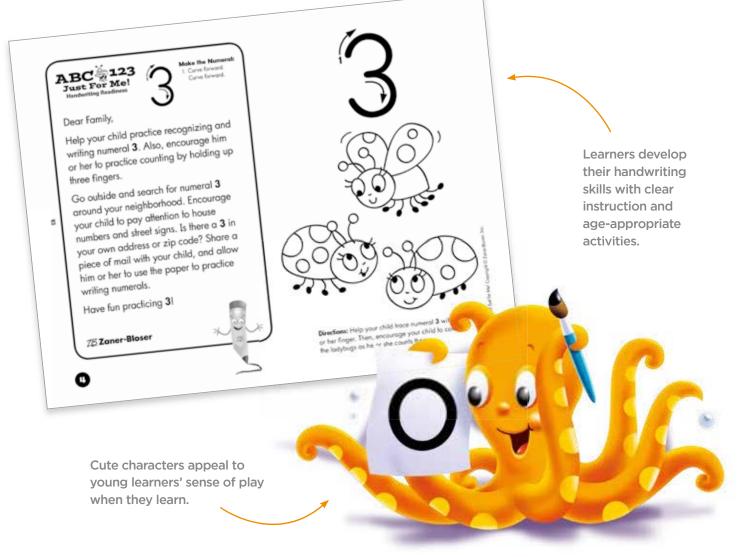
 Activity Books: Contain a variety of age-appropriate prewriting, alphabet, and numeral activities specifically designed to develop fine-motor skills, handwriting skills, and phonemic awareness.

 Teacher Guides: Provide instruction and tips for directing whole- and small-group instruction and guided independent practice of handwriting readiness skills. Include two CDs to support learning..

 School Home Booklets: Provide blackline masters for 62 handwriting practice booklets.







Strategies for Readers™ and Strategies for Writers™

International Editions

Two series designed together as a comprehensive English language solution for grades K-6, built on the foundation of social-emotional learning.

The product will provide guided instruction in reading and writing across genres and in partnership with common social-emotional themes. Can be sold as a stand-alone reading/writing program or be accompanied by Zaner-Bloser's Spelling Connections™ and Handwriting™ products.

Strategies is ideal for the bilingual classroom where English instruction totals ten to fifteen hours per week. It is the perfect choice for schools that are using a fragmented reading and writing curricula but that are looking for a more consistent and comprehensive solution. This is because the text genres covered in *Strategies for Writers*™ guided the text selection in the *Strategies for Readers™* series.

Social-Emotional Learning

Learning is a social process: children learn in collaboration with their peers and teachers, and with the support of their families. Social-emotional learning (SEL) is based on this understanding. It recognizes that supportive relationships enhance challenging, engaging, and meaningful learning, and that social-emotional skills are critical to being a good student and citizen.

Strategies for Readers™ and Strategies for Writers™ present excellent opportunities for teachers to promote both the literacy skills and the social awareness of their students. By giving children the chance to think deeply about what they are reading, and then allowing them to put their thoughts into words, students are able to produce profound and mature responses.



Skills

Forming positive

relationships, working in

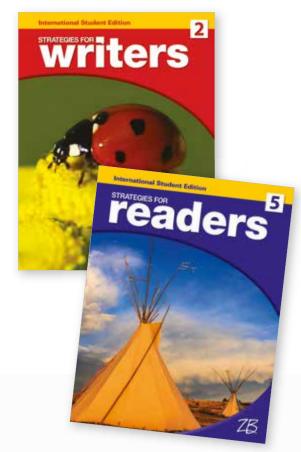
teams, dealing effectively with conflict

behavior

U.S. Common Core State Standards: Meeting the Requirements

According to the Common Core State Standards, writing in the content areas is essential. Why? Writing is one of the very best ways for students to comprehend and retain content area knowledge. Writing in the content area is far more cognitively demanding than worksheets and other activities that require only the recognition of the correct answers. *Strategies for Writers*TM gives students ample opportunity to do this.

At the same time, *Strategies for Readers*™ fulfils the requirement that students must read widely and deeply from a broad range of literary and informational texts. Reading is one of the very best ways for students to comprehend and retain content area knowledge and build a foundation for further study, and the curriculum is coherently structured to develop rich content knowledge within and across grades.





Strategies for Readers™

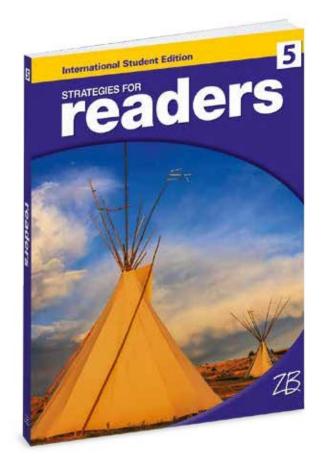
International Edition

Reading instruction for the 21st century.

Strategies for Readers™ is a complete reading program for levels K-6 that prepares all students to be confident, proficient, and effective 21st century readers. The anthologies provide a guided reading framework and are ideal for supporting and enriching writing instruction.

Strategies for Readers™ is comprehensive, easy-to-follow, and easy-to-use. The series supports analysis and close reading of texts through:

- ✓ Differentiated instruction
- ✓ Specific comprehension skills, word study, and fluency activities
- Concise lessons and instructions with daily and weekly planners
- Common Core State Standard correlations and references

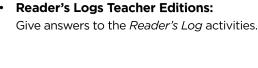


Strategies fo Readers™ Components

• **Student Editions:** Contain an anthology of texts designed to encourage close, purposeful reading and developed around a theme.

 Reader's Logs: Give students additional comprehension activities and skills practice.

Teacher Editions: Provide daily and weekly planners and give tips and instructions for running each class, with additional ideas for group projects.







The content of *Strategies for Readers*™ has been developed around five powerful themes:



Identity Awareness. Students discover their own unique personalities as they gain a strong foundation for developing healthy relationships.



Family, Friends, and Community. Students learn about the nature of relationships with family and friends and how to help and care for others.



Perspective Taking. Students develop empathy as they become aware that other points of view are valid and should be respected.



Social Awareness. Students learn to foster relationships and begin to understand the pitfalls of stereotyping and prejudice.

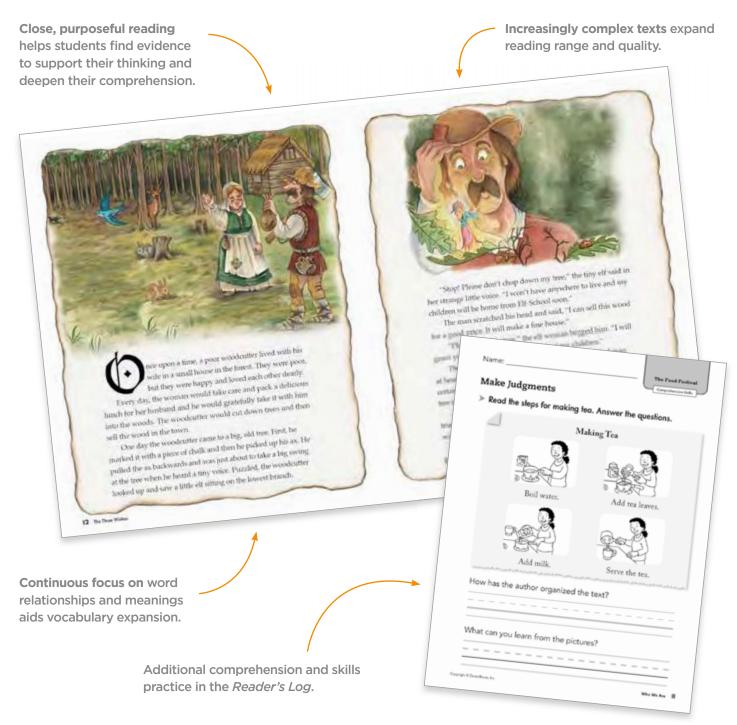


Conflict Resolution. Students learn new strategies for resolving differences and how to get along with others.

Strategies for Readers™

International Edition

Strategies for Readers™ leveled reading program fits into any reading framework and provides the scaffolded support students need to advance their reading levels and meet the rigor of the Common Core State Standards (CCSS).





Strategies for Writers™

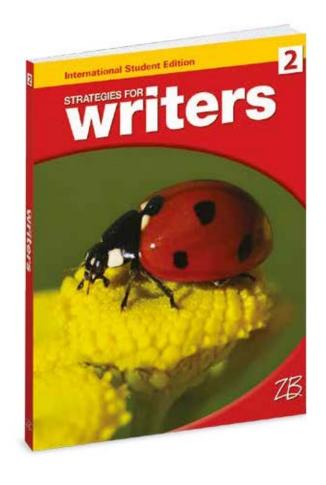
International Edition

Getting your students ready to succeed as effective writers.

Today's standards put a new emphasis on writing to ensure that students are ready for the rigors of college and the expectations of today's workplace. *Strategies for Writers™* is a flexible writing resource for the next generation of students.

Strategies for Writers[™] provides instruction that incorporates genre-specific characteristics of the six traits of writing for every step of the writing process. It includes:

- ✓ Differentiated instruction
- ✓ Analysis of writing models
- √ Grammar and conventions of standard written English
- ✓ Daily and weekly planners
- Common Core State Standard correlations and references



Strategies for Writers™ Components

- Student Editions: Follow a 5-step writing process to help students produce examples of narrative, informative/explanatory and opinion or argument writing.
- **Writer's Journals:** Give students additional writing practice related to the text types seen in the Student Edition.
- **Teacher Editions:** Provide daily and weekly planners and give tips and instructions for running grade-level appropriate classes.
- Writer's Journals Teacher Editions: Give answers to the Writer's Journal activities.





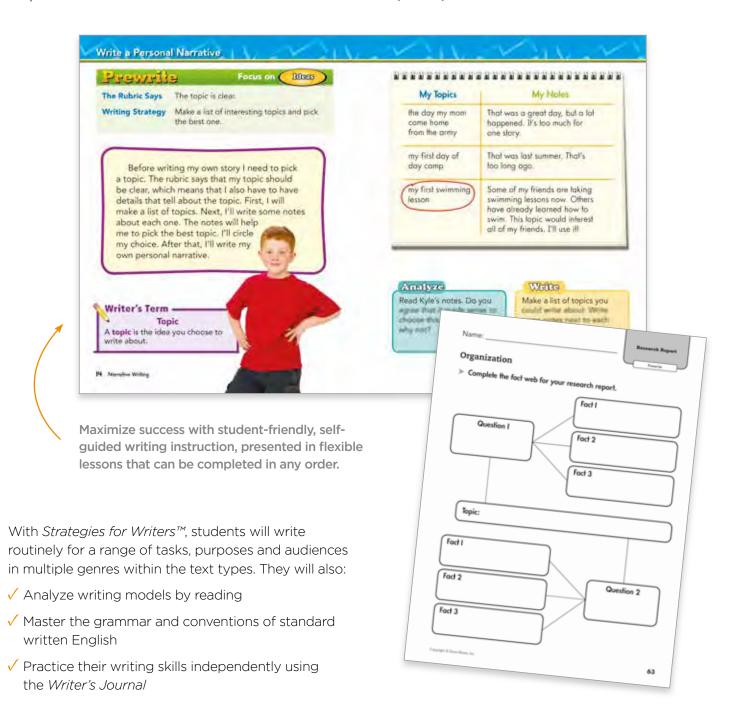
The content of *Strategies for Writers™* has been developed around the six essential writing traits.



Strategies for Writers™

International Edition

Strategies for Writers™ provides ample writing practice for a range of tasks, purposes, and audiences within Narrative, Informative/Explanatory, and Opinion or Argument text types. The leveled program ensures students will meet the requirements of the Common Core State Standards (CCSS).



With *Strategies for Writers*™ students will:

- √ Thoughtfully communicate and support opinions (opinion or argument writing)
- ✓ Efficiently examine complex ideas (informative/explanatory writing)
- √ Thoroughly convey experiences and events. (narrative writing)

Build students' confidence through explicit instruction, modeling, and practice for each of the writing text types.

Write a Friendly Letter

Mail the letter:

Presentation Strategy Make sure the letter is neat.

I finished editing my letter! I'll

make a neat final copy. First, I will

draft, too. Then, I'll write Jade's address on an envelope, add a stamp, and mail her the letter.

My Final Checklist

v check my spelling? ✓ include all five parts of a friendly letter?

write neatty? 50 Normaline Westing

✓ use commos correctly in the oddress and date?

use this checklist to make sure I've finished everything. You can use this list to check your final

والعدارة والعالم

Publishing Strategy

Write a Friendly Letter

The Rubric Says The letter has all five parts. Commas are

Writing Strategy Check for all parts of a letter and correct

Next I will proofread my

letter. I'll check that I've included all five parts of a

friendly letter. If I forgot

Presentation

a part, I will add it where it belongs. I'll also make sure the commas in the date and address are correct.

correct in the date and address.

DRAFT



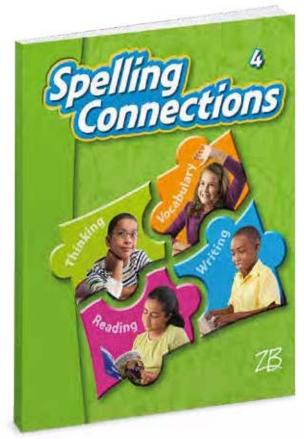
Spelling Connections™

Comprehensive instruction on American English word spelling for Grades K-8.

Based on more than 30 years of research, Spelling Connections™ teaches students spelling through meaningful practice activities, technology, and word sorting. Each level contains 36 week-long units designed to take around 15 minutes per day.

The course provides everything teachers need, including:

- ✓ Flexible 3- or 5-day plans with full instruction
- ✓ Activities that make connections to thinking, phonics, vocabulary, reading, and writing
- ✓ A range of diagnostic, formative, and summative assessments to monitor progress



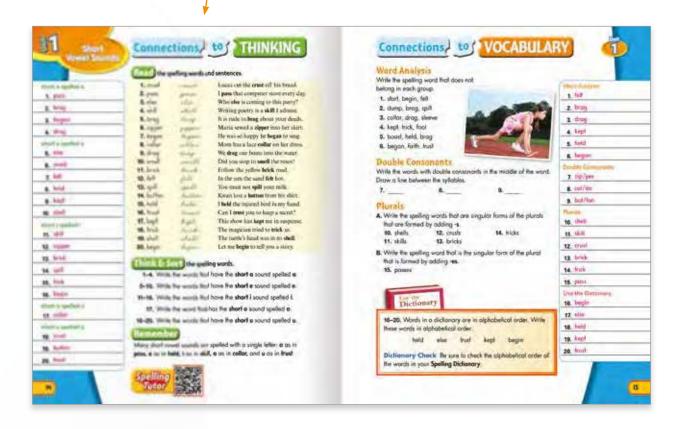
Spelling Connections[™] Components

- **Student Editions:** Allow students to practice spelling through meaningful activities, technology, and word sorting.
- **Teacher Editions:** Include flexible 3- to 5-day lesson plans with clear instructions.





A page-per-day over five days: everything you need to deliver effective instruction without the need for extensive planning and prep work.



reading, and writing.

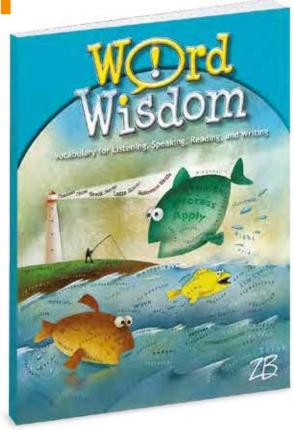
Word Wisdom™

A complete program to teach students new vocabulary and improve comprehension.

Word Wisdom™ helps students to take ownership of their English vocabulary and learn more than 300 words each year. The series enables learners to unlock the meaning of new words in context, process new words through activities that reinforce meaning, and use this vocabulary through activities that access higher thinking skills.

The course is highly structured and is organized into:

- √ 30-word units at each level
- ✓ Units divided into three steps: Unlock, Process, and Apply
- √ Final sections in each unit which focus on review
 and assessment

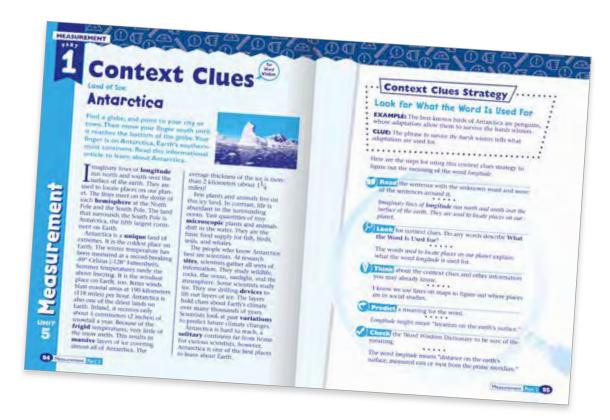


Word Wisdom™ Components

- **Student Editions:** Provide lessons for an entire year to help students unlock, process, and apply over 300 new items of vocabulary.
- **Teacher Editions:** Include weekly and daily instructional planners, student learning objectives, blackline masters for assessment, and teaching tips.

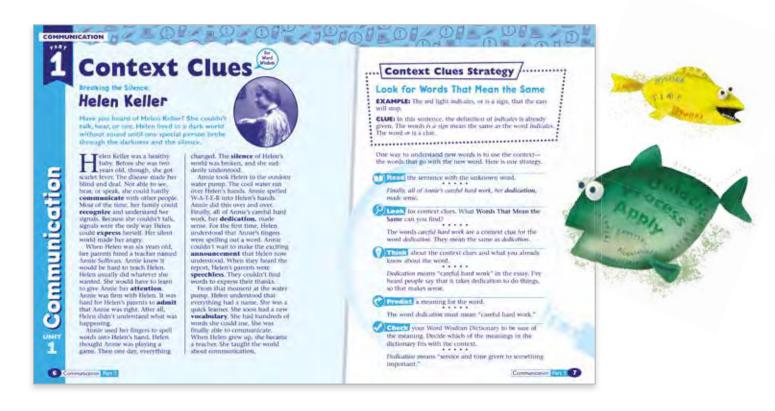






With Word Wisdom™ students will:

- ✓ Discover the meaning of unknown and multiple-meaning words and phrases, use context clues, analyze meaningful word parts, and consult reference materials
- Demonstrate understanding of word relationships and nuances in word meanings
- ✓ Acquire and use general academic and domain-specific words and phrases for listening, speaking, reading, and writing



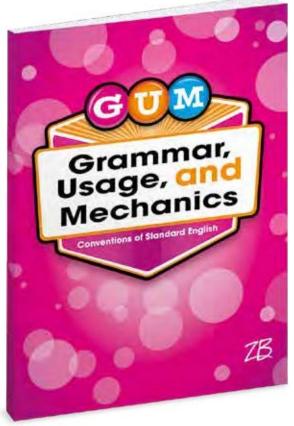
Grammar, Usage, and Mechanics

Teaches students critical skills for successful writing.

The program offers a flexible format and many ways to engage students in learning basic building blocks of the English language. Each level contains five units with ten two-page lessons per unit.

The course provides a foundation for writing skills development:

- ✓ Units focus on sentence structure, parts of speech, usage, grammar, and mechanics
- ✓ Lessons provide examples, information, practice, application, and reinforcement of each skill
- ✓ Instruction takes around 15 minutes per day

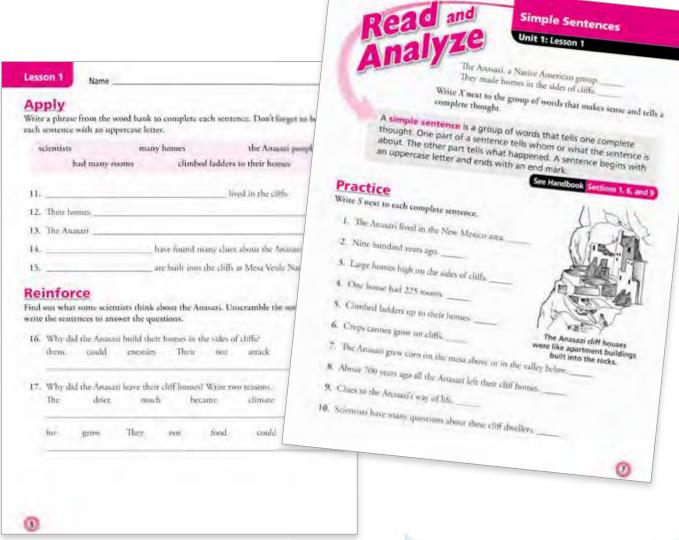


Grammar, Usage, and Mechanics Components

 Student Editions: Include review and extra practice pages, proofreading activities, tests in standardized test formats, and a convenient Grammar, Usage, and Mechanics Handbook.

 Teacher Editions: Provide detailed instruction, assessment plans, speaking activities, and strategies to help learners develop their English.





Grammar, Usage, and Mechanics is flexible, and the uncomplicated five-part lesson structure makes it easy to integrate into a variety of classroom settings with self-guided instruction and practice.

Use the course to:

- Supplement a traditional basal reading program with intensive grammar instruction and practice.
- Incorporate systematic grammar, usage, and mechanics into a Writing Workshop approach.
- Provide targeted support to struggling learners in language centers.
- Give students extra practice to prepare for high-stakes assessments.



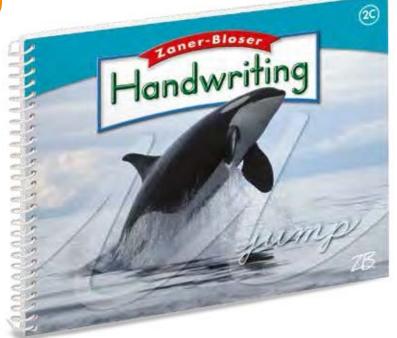
Zaner-Bloser Handwriting™

Focus on the foundational literacy skill that is proven to accelerate learning.

Handwriting makes it easy to deliver high-quality English handwriting instruction for primary and intermediate elementary learners. The program revolves around research that shows how handwriting instruction and handwriting skills improve students' overall literacy development and can lead to higher academic achievement.

The course helps teachers and students to focus on:

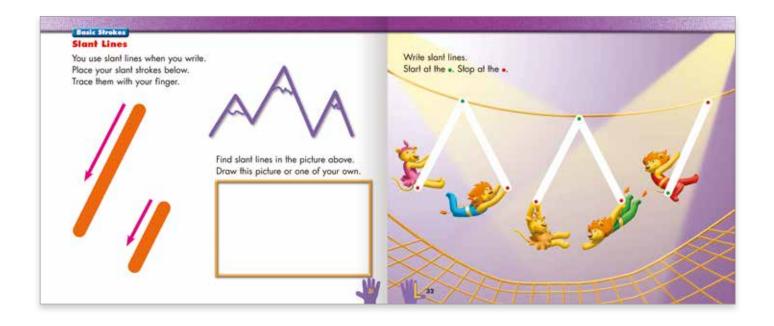
- ✓ Letter formation
- ✓ Handwriting speed and output
- ✓ Writing fluency



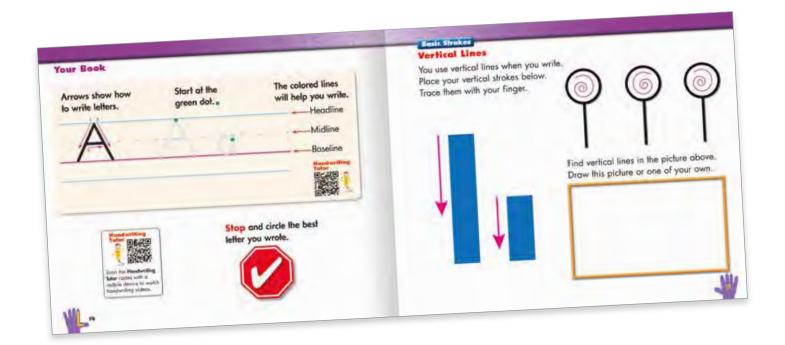
Zaner-Bloser Handwriting™ Components

• Student Editions: Include perforated sheets that can be sent home for practice with clear instructions for parent support.





- ✓ Zaner-Bloser Handwriting™ uses academic language and modeling to teach handwriting, a foundational literacy skill
- Delivered in a consistent, ongoing manner, handwriting instruction is proven to impact brain development and is a critical component of overall literacy development
- √ The program integrates with any language arts curriculum to fully support reading and writing instruction







Reference

Language advice for students and additional online resources to complement classroom activity.

UDP Reference materials mean students can take control of their learning and develop new research skills—ideal supplementary material for primary, secondary, and high school.



My World Learner's Dictionary

My World Learner's Dictionary helps primary and secondary students check essential vocabulary in key content areas.



World Book

A premium website containing age-appropriate resources to complement your teaching activities in the classroom, as well as developing students' research skills. PAGE 84

PAGE 86

My World Learner's Dictionary

My World Learner's Dictionary helps primary and secondary students check essential vocabulary in key content areas.

All definitions are supported with examples to help learners understand meaning and word usage. Additional information and a full Grammar Summary help learners to avoid common errors and misunderstandings. A Conversation Guide provides real-life examples of how words are used and includes advice on developing communication skills.

My World Learner's Dictionary takes learners straight to the words and definitions they need, with:

- √ Key vocabulary for different content areas
- √ 60 pages of illustrations that contextualize CLILrelated vocabulary
- √ The most frequent or useful words clearly indicated
- ✓ Words defined in clear, simple English with Spanish translations for all main meanings

My World LEARNER'S LEARNER'S DICTIONARY English-Spanish Español-Inglés AMERICAN ENGLISH EDITION Digital Resources WHENT COMMUNICATION COULTURE CONTENT COMMUNICATION

My World Learner's Dictionary Online

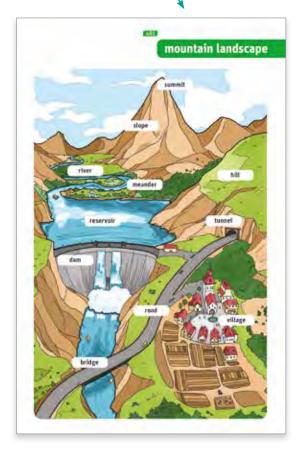
Students using My World Learner's Dictionary can also find additional resources online, including all the lexical entries, examples of American and British English pronunciation, and extra activities that reinforce their English language learning.

Includes more than 400 interactive activities, as well as charts for project work and practice

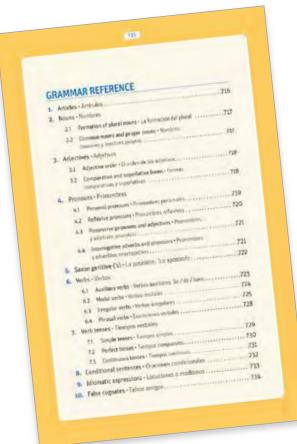


Translations of

Thematic vocabulary illustrated in context.



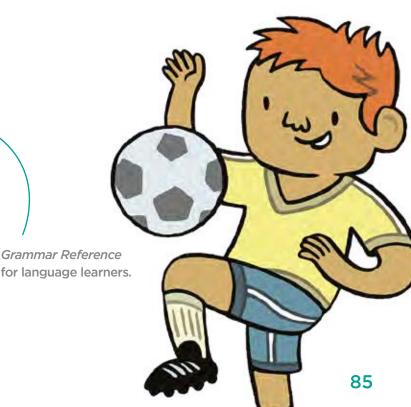
words into Spanish. bonus / bos/-nas/ | tournille | Extra money: We're getting a bonus at Christmas - prima; extra . Im di bony / boo at | see Extremely thin: My grandfather has long bony fingers -huesudo,da boo /but/ [mi] To make a sound because you don't like something: The spectators booed the basketball players after they lost by twenty points -abuchear book tube | See television. -televisión . *book* /rook [wording A set of pages lastened together for reading: What's your favorite book? **libro See picture at classroom BOOK pages DORTAN GEAY. COVEL paperback hardback notebook



Parts of speech.

Notes to resolve doubts.

Examples of words in context.



World Book

World Book Online is a premium educational website containing age-appropriate resources to complement your teaching activities in the classroom, as well as developing students' research skills outside the classroom in a safe, controlled environment.

These products are not for sale!

Free access to users of selected titles

World Book Online is organized into specific resource sections for students at primary, secondary, and high school levels.

Primary

World Book Kids

World Book Kids offers simple navigation, easy-to-read articles, rich media, and hundreds of interactive games, activities, and teaching materials to engage different learning styles.

Key features:

- √ World of Animals
- √ Compare Places
- ✓ Dozens of hands-on science projects
- ✓ Important People
- ✓ Interactive Earth
- ✓ Lexile measures (selected articles)
- ✓ Most articles link to Spanish-language articles in World Book's Enciclopedia Estudiantil Hallazgos



"Highly recommended."

American Reference Books Annual 2011 "... a valuable resource for younger students."

Booklist

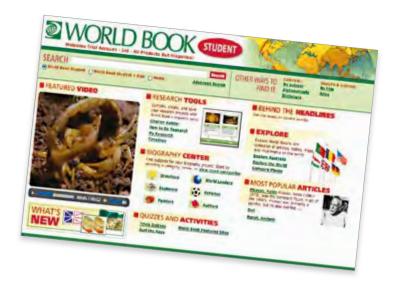
Secondary

World Book Student

This comprehensive site includes a collection of content, features, and tools specifically developed to make online knowledge accessible and easy to integrate into lesson planning.

Key features:

- √ High-interest content that engages secondary students
- ✓ Correlated to United States provincial standards in support of instructional goals
- ✓ A collection of research tools—including an individual research account and a "How to do research" feature—to develop critical information literacy skills
- ✓ Ideal for use with interactive whiteboards
- ✓ Lexile measures (selected articles)



"World Book Student named one of the twenty best bets for student researcher."

Booklist

High School

World Book Discover

A collection of reference content— English text-to-speech capabilities, learning and life skills activities, research and translation tools, multimedia, and interactive videos—to engage older students with curriculum-related topics.

Key features:

- ✓ Easy-to-read articles on topics of interest to middle and high school students
- ✓ A well-organized interface, easy-to-understand content, and useful activities
- English text-to-speech feature allows students to hear articles read aloud, increasing accessibility, comprehension, and vocabulary range
- √ Timeline and citation builders engage users and help develop research skills
- ✓ Individual accounts allow students to save and annotate their research



- ✓ Life skills section helps users navigate financial, health, housing, and employment issues
- ✓ World Book Explains video series featuring experts answering students' questions on high-interest topics
- ✓ Lexile measures (selected articles)



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